



SOCIAL IMPACT REPORT 2025 - 2026

**Social Return
on Investment**

£1 → £8.42

Community Cohesion

6,375 individuals attended taster sessions in the community

All individuals who attended the taster sessions had an **increased understanding and awareness of how to participate in outdoor activities**



Pathways to Employment

9 individuals attended the Pathways to Employment programme

93% of individuals reported improvements in their **mental well-being**.

100% of individuals felt more **independent**.

Individuals also reported improvements in their **physical health**, and many felt **less isolated**.



Health and Well-being

141 individuals attended health and well-being projects.

84 of individuals noted improvements in their **mental well-being**.

67% of individuals reported improvements in their **physical health**.

75% of individuals felt **less isolated**.

Volunteering

26 volunteer ambassadors recruited through TOP.

123 volunteers supporting the Caru Eryri project.

83% of volunteers feel **more positive about the future**.



Equality, Diversity and Inclusion

486 interactions provided through Equality, Diversity and Inclusion programmes.

93% of individuals narrated improvements in their **mental well-being**.

70% of individuals described improvements in their **physical health**.

89% of individuals shared they felt more **empowered to take on new challenges**.

Club Development

147 clubs have received support from the Local Development Officers.

59% of clubs stated they had **increased their capacity** due to the support they received.

76% of clubs stated they were **more inclusive**.

42% of clubs stated they were **more financially viable**.

