



Frân Wen

FRÂN WEN

Cwmni'r Frân Wen is a theatre for the young and a registered charity. It excites, challenges and inspires by creating art that inspires the imagination, the mind and the heart and celebrates the wonder of the world. The theatre is based on the aspirations of children and young people and is the basis of the strategic development of the company. The work is ambitious, progressive and relevant.

The Company was eager to work with Social Value Cymru to measure one of its projects and to establish social value across its whole activities and plans. The Fi di Fi project is a means of expression to protect self well being of children and young people. It meant working closely with schools, staff, school nurses and counsellors.

Results from the Report

- **60% of children and young people improved their self confidence**
- **40% improved their confidence in what they can do**
- **40% felt more positive about the future**
- **40% improved their self respect**



We've enjoyed working with Eleri and the team to discover and challenge the value of *Fi Di Fi*.

We've enjoyed learning about social value and how this importance weaves through the *Fi Di Fi* project, and also different ways of measuring this.

We were delighted with the discovery that a value of £3.76 is given to society for every £1 invested in the company, but also for having proven that positive changes have happened to contributors to the project in terms of self confidence, self respect and positive thoughts of the future.

With final guidance and discoveries and the ones during the process with you, we have had the opportunity to see which parts of the project are successful, and to build on them, but also, which parts were less successful, and how we may improve. We have discovered a strong way forward to the project in future by being able to see more clearly the value that is created by different approaches to the work.

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